


FoodAfrica | 
EDITION



pacprocess
PROCESSING & PACKAGING

POST SHOW REPORT

9 – 12 DEC 2025

EGYPT INTERNATIONAL EXHIBITION CENTER, CAIRO – EGYPT

ORGANIZED BY



KONZEPT
EXHIBITIONS · EVENTS · MARKETING



MEMBER OF



**interpack
alliance**
MADE FOR TOMORROW

Africa & MEA's Most Influential

food, processing &
packaging exhibitions

Marking its **10th anniversary, Food Africa 2025**, held alongside the **6th edition of pacprocess MEA**, opened with strong national and international momentum, reaffirming Egypt's role as a strategic hub for food, processing, and packaging trade across Africa and the Middle East.



The opening ceremony was attended by senior government leadership, led by **H.E. Lt. Gen. Eng. Kamel Al-Wazir**, Deputy Prime Minister for Industrial Development and Minister of Transport and Industry, alongside representatives of the Ministries of Investment & Foreign Trade and Agriculture, ambassadors, export councils, and leading industry bodies.

Over four dynamic days, the twin exhibitions delivered high-impact business exchange, innovation, and cross-border partnerships across the entire food value chain.

A Decade of Growth: *From Launch to Landmark*

Charting our journey from a new event to a leading industry platform

2015 Launch Edition

 FoodAfrica

241
Exhibitors

19
Participating Countries

8,340
Visitors

10,000
SQM

2019 Growing Strong

 FoodAfrica  pacprocess
PROCESSING & PACKAGING

535
Exhibitors

34
Participating Countries

21,640
Visitors

17,000
SQM

2025 Landmark Edition

 FoodAfrica  15th EDITION  pacprocess
PROCESSING & PACKAGING

1,200
Exhibitors

51
Participating Countries

37,000
Visitors

50,000
SQM



The Numbers that

Defined the Edition

1,200+

Exhibitors

51

Participating Countries

50,000

SQM Exhibition Space

37,000+

Trade Visitors

500+

Hosted Buyers

4

Days of Business & Innovation

Confidence Backed by Numbers

“

I was extremely impressed by this edition of Food Africa, particularly the high level of organization and the quality of exhibitors and visitors, comparable to leading international exhibitions.

”

Mohamed Taha
Commercial Director,
Dixies Mills – Egypt

99.1%

Visitors Would Recommend The Exhibition

98.6%

Overall Visitor Satisfaction

98.6%

Visitor Satisfaction with Event Organization & Content

Reflections of Success: Straight from Exhibitors

91%

Exhibitors Would Recommend The Exhibition

88%

Exhibitor Satisfaction with Event Organization

89.3%

Overall Exhibitor Satisfaction

87%

Exhibitor Satisfaction with Visitor Quality

“

Visitor traffic at pacprocess MEA was very strong, enabling us to meet representatives from regional and international entities and connect with food and beverage manufacturers worldwide who are potential clients.




















































”

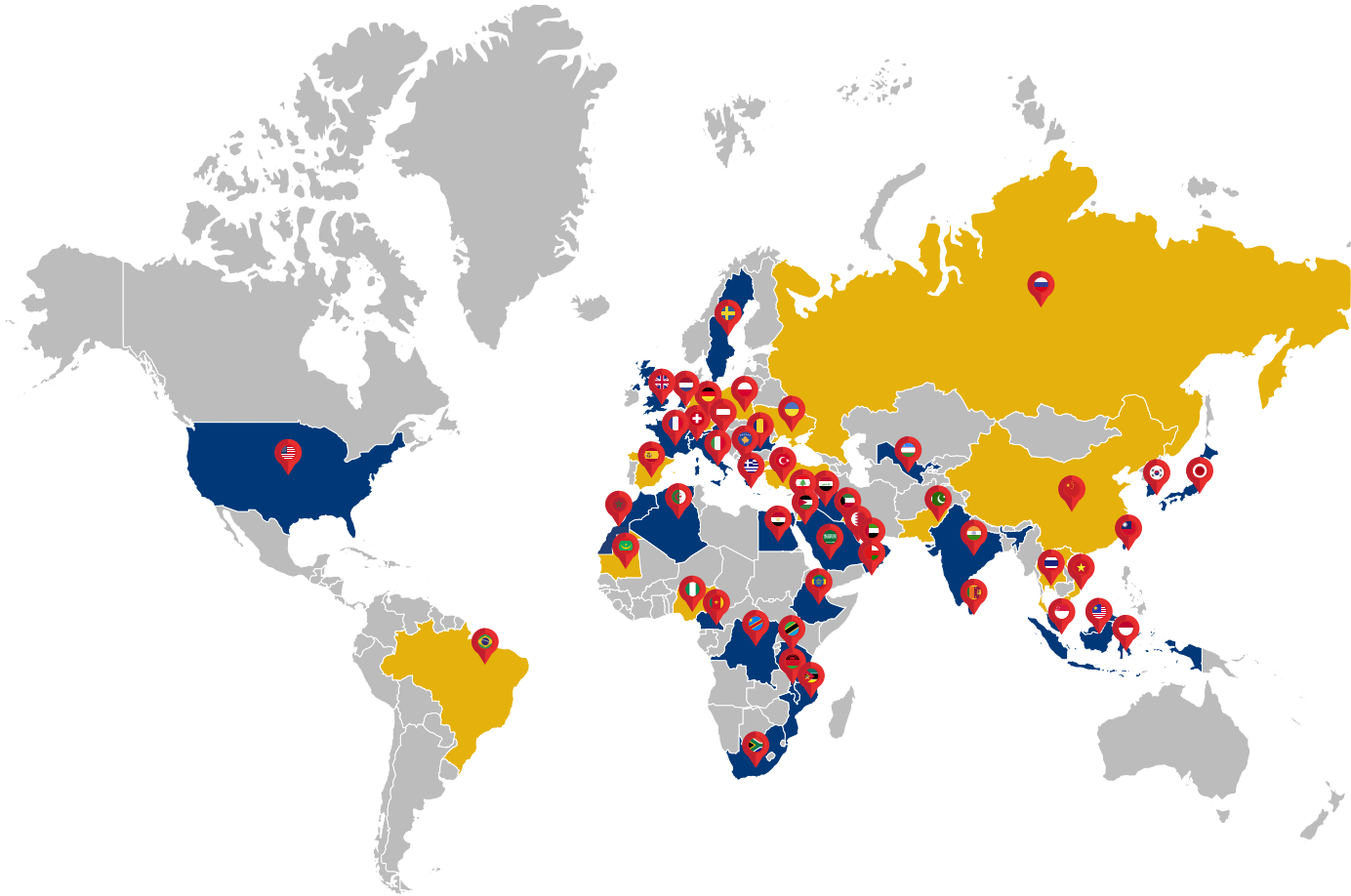
Aya Shoman
Marketing Communications Manager, Tetra Pak – Egypt

A Truly

















International Marketplace

1,200+ Exhibitors from 51 Countries

- | | | | | | |
|---|--|---|---|---|---|
|  Algeria |  Austria |  Bahrain |  Brazil |  Cameroon |  China |
|  Congo |  Egypt |  Ethiopia |  France |  Germany |  Greece |
|  India |  Indonesia |  Iraq |  Italy |  Japan |  Jordan |
|  Kosovo |  Kuwait |  Lebanon |  Malawi |  Malaysia |  Mauritania |
|  Morocco |  Mozambique |  Netherlands |  Nigeria |  Oman |  Pakistan |
|  Poland |  Romania |  Russia |  Saudi Arabia |  Singapore |  South Africa |
|  South Korea |  Spain |  Sri Lanka |  Sweden |  Switzerland |  Taiwan |
|  Tanzania |  Thailand |  Türkiye |  Ukraine |  UAE |  UK |
|  USA |  Uzbekistan |  Vietnam | | | |



16 International Country Pavilions

- | | | | | | |
|---|--|--|---|--|--|
|  Brazil |  China |  Germany |  Jordan |  Kuwait |  Mauritania |
|  Nigeria |  Pakistan |  Poland |  Russia |  Spain |  Thailand |
|  Türkiye |  Ukraine |  United Arab Emirates |  Vietnam | | |

Four Shows. One Mega Marketplace



Africa's Largest Food & Beverage Exhibition

- Food & Beverages
- Ingredients & Private Label
- Export-Ready Products



Processing, Packaging & Printing Technologies

- Processing Machinery
- Packaging & Printing
- Automation & Smart Manufacturing



The Fresh Produce Marketplace

- Fresh Fruits & Vegetables
- Post-Harvest & Cold Chain
- Export & Trade Solutions



A Dedicated Dates Trade Hub

- Date Producers & Exporters
- Processing & Packaging
- Value-Added Products

Where Deals Took Shape



This year's exhibition is on another level, attracting a diverse and high-quality international visitor base that comes specifically to attend the event.



Dina Hosny

Business Development & Export Manager, Kemet – Egypt

Hosted Buyers Program



500+

Hosted
Buyers



71

Countries



8,500+

Business
Meetings

B2B Matchmaking Platform



6,120

Pre-scheduled
Meetings



104

Participating
Countries



\$4 BN

Worth of
Business Deals

37,000 Visitors

Food Africa Visitor Profiles

47.2%

Food & Beverages Manufacturer

20.4%

Importer / Trader / Wholesaler

13.1%

Other

8.7%

Services

6.1%

Horeca & Foodservice

4.5%

Distributor

100,000+ Meetings & Connections

pacprocess MEA Visitor Profiles

68.3%

Food & Beverage Processing & Packaging

12.8%

Industrial Goods Packaging

6.3%

Confectionery Processing & Packaging

4.6%

Cosmetics Packaging

4.2%

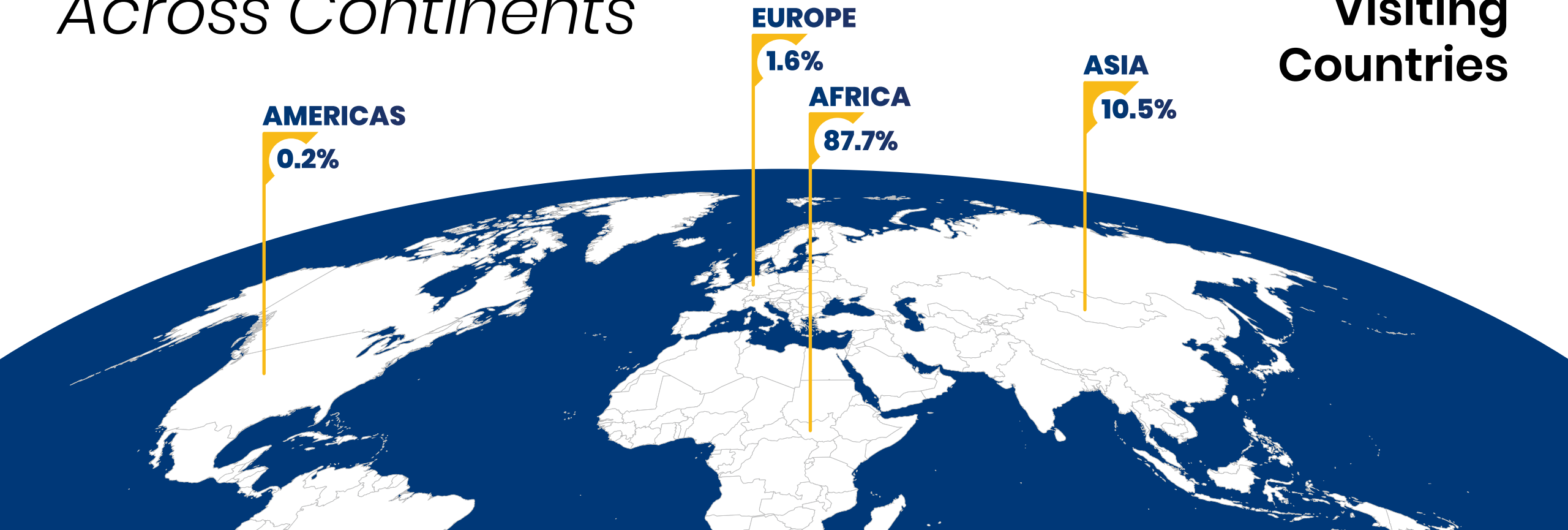
Pharmaceutical Packaging

3.8%



















Consumer Goods Packaging

Connecting Markets *Across Continents*

163
Visiting
Countries



Top 20 *Visiting Countries*

- | | | | | | | |
|--|--|--|--|---|---|---|
|  Egypt |  Palestine |  Saudi Arabia |  United Arab Emirates |  Jordan |  Türkiye |  India |
|  Libya |  Nigeria |  Sudan |  Yemen |  Lebanon |  Tunisia |  Algeria |
|  Pakistan |  Morocco |  China |  Iraq |  Kuwait |  Kenya | |

Two Conferences. One Industry Vision.



3,000+

Professional Attendees



129

Speakers



31

Sessions & Panel
Discussions

“

pacprocess MEA is a very well-organized event, generating strong business contacts, and we will definitely participate again next year.

”

Alejandro Serrano

Export Sales Manager, MarCoPack – Spain



“

Food Africa exceeded our expectations, generating strong interest from potential clients. It is the largest food industry trade fair in Africa, and I highly recommend participating.

”

Lawrence Afere

Co-founder, Springboard – Nigeria



Live Cooking

Live Energy

15

Signature
Dishes

4

Days of Culinary
Action

8 International Chefs



Armenia

- Chef Mohamed Hawas



Brazil

- Chef Ana Paula Lima



Egypt

- Chef Mostafa Seif



Italy

- Chef Mohamed Attia



Peru

- Chef Martin Rodriguez



Thailand

- Chef Panee Khangrang
- Chef Tida Loabuppa



USA

- Chef Lubna Alamat

pacprocess MEA Awards: Sustainability and Innovation at The Forefront



SAVE FOOD DESIGN AWARD WINNERS



1 Afher
Eurobelt S.A.



2 Texula®



3 HAVER &
BOECKER OHG

SUSTAINABILITY DESIGN AWARD WINNERS



1 Koehler Holding
SE & Co. KG



2 Texula®



3 Bischof+Klein
SE & Co. KG

Global Reach

Measurable Impact

14 M+

Exposure of Offline Advertising

45 K+

Invitations Mailed

100 K+

Email Campaigns Coverage

2.8 M+

New Website Users

176

Countries Engaged on the Website

14 M+

Website Sessions

102 M+

Digital Ads Impressions

“ We participate every year as the event continues to grow. It is well organized, attracts serious and professional visitors, and generates strong demand from different markets. ”

Meshal Ajub
Regional Sales Manager
Tanis Seed Processing Tech. – **Türkiye**

“ This year, 14 Polish companies participated and were highly satisfied, with concrete potential contracts already in progress. Many have confirmed their intention to participate again next year. ”

Tukasz Lesniewski
Second Secretary – Political & Economic Affairs Embassy of the Republic of Poland in Cairo – **Poland**

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7 – 10 DECEMBER 2026

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CENTER – EIEC



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